



Class	YouTube Video	PDF Handout	Homework	Grading
1. What is Social Media?	Social Media Intro by FMF, Social Media Explained	Are you Media Smart?	Fill in the PDF	Participation= 2 pts Homework= 4 pts
2. What is an Influencer?	What is a Social Media Influencer by Forbes	Social Media Survey	Fill in the PDF	P = 2 points H = 4 points
3. What is a Brand?	What is a Brand by Trigger Communications	Creating Your Brand	Fill in the PDF	P = 2 pts H = 4 pts
4. What is Your Brand?	How to Brand Yourself by CNN	Your Brand Story	Presentation of your Brand	P = 2 pts H = 4 pts
5. Using Instagram	A guide to the perfect Instagram by ConnorFranta	Friends or not, page 1	Fill in the PDF	Participation= 2 pts Homework= 4 pts
6. Using Youtube	How to be a YouTuber 101 by Liza Koshy	Friends or not, page 2	Fill in the PDF	P = 2 points H = 4 points
7. Making Money from Social Media	How to earn Money on Youtube by Bright Side	Social Networking: Beware of the Risks	Fill in the PDF	P = 2 pts H = 4 pts
8. Hashtags and Going Viral	What is a Hashtag by Boot Camp Digital	Going Viral	Fill in the PDF	P = 2 pts H = 4 pts
9. Your nitch/name/art	How to think of a good YouTube channel name by Ziovo	Develop an App	Fill in the PDF and tell your nitch and name	Participation= 2 pts Homework= 4 pts
10. Your Intro	How to make an intro for your Youtube Video by Syd's Vids		Present your Intro	P = 2 points H = 4 points
11. Your Trailer	YouTube channel trailer examples by Sunny Lenarduzzi		Present your trailer	P = 2 pts H = 4 pts
12. Planning Videos	How to plan your YouTube videos by Nick Nimmin	YouTube Video Planner	Work on your final project	P = 2 pts H = 4 pts
13. Filming Videos	How to make YouTube videos on your phone	Tips for Filming	Work on your final project	Participation= 2 pts Homework= 4 pts
14. Editing/Thumbnail	How to make YouTube Thumbnails by Think Media		Create a Thumbnail and Work on your final project	P = 2 pts H = 4pts
15. Final Project			Present your Final project	P = 4pts H = 6 pts
16. Assessment			Assessment and Grades	P = 2 pts H = 4 pts ____/100