

Creating Your Brand

1. What is a brand?

Words to describe yourself, and your strengths/weaknesses, and values:

Adventure/Adventurous

Art/Artistic

2. What words describe you?

Sports/ Athletic

Beauty/Beautiful

Job/ Bossy

3. What are your strengths?

Comfort/Comfortable

Complaining

Control/Controlling

Courage/Courageous

Peace/Calm

4. What are your weaknesses?

Kindness/ Caring

Creativity/Creative

Dedication/Dedicated

Education/Educated

5. What are your values?

Encouragement/Encouraging

Family

Focused

6. What are your passions?

Security/Fearful

Entertainment/Funny

Giving/Generous

Work/Hardworking

7. What is your purpose?

Happiness/Happy

Health/Healthy

Honesty/Honest

8. What is your story?

Intelligence/Intelligent

Ignorant

Impatient

Irresponsible

9. What do you want to share with the world?

Inspiring

Leadership/Leader

Sleep/Lazy

Learning

Love/Loving

Loyalty/Loyal

Nature/Natural

Negative

Optimism/Optimistic

Organization/Organized

Patience/Patient

Pessimism/Pessimistic

Realistic

Respect/Respectful

Rude

Responsibility/Responsible

Reliability/Reliable

Selfish

Shy

Ways to share yourself with the world, things you are passionate about:

Animals/ Art/ Books/Business

Cooking/ Cosmetics/Crafts

Current affairs/ Church/Design

Exercise/ Electronics/ Family

Friends/Fashion/Government

Medical/Health/Language/Lawyer

Movies/Gaming/Music/Military

Math/Non-profits/Police

Religion/Science/Sports

Theater/Travel/Teacher

Vehicle work/repair

Stubborn

Talent/Talented

Team-oriented

Vision/Visionary