

IDs & Passwords

Website	Login	Password

Monthly Stat Tracker

Month	Page Views	Email	Facebook	Instagram	Pinterest	YouTube
February						
March						
April						
May						
June						
July						
August						
September						
October						
November						
December						

Social Media Planner

Week of:

Monday	Tuesday	
Facebook	Facebook	Facebook
Instagram	Instagram	Instagram
Pinterest	Pinterest	Pinterest
□ 10 + Pins of Interest	□ 10 + Pins of Interest	☐ 10 + Pins of Interest
Thursday	Friday	Saturday
Thursday Facebook	Friday Facebook	Saturday Facebook
•		
•		
•		
Facebook	Facebook	Facebook
Facebook	Facebook	Facebook
Facebook	Facebook	Facebook
Facebook Instagram Included the second control of the second con	Facebook Instagram Instagram	Facebook Instagram Instagram
Facebook Instagram Included the second control of the second con	Facebook Instagram Instagram	Facebook Instagram Instagram
Facebook Instagram Included the second control of the second con	Facebook Instagram Instagram	Facebook Instagram Instagram

Email Campaign Planner

Campaign Name:		To Do:
Subject Line:		■ Write
List Name:		Add Images
Content:		Add Links
		Proofread
		Preview/Test
		Schedule
		Sent:
# of Subscribers Sent to:	Opens:	Clicks:
Campaign Name:		To Do:
Subject Line:		☐ Write
List Name:		☐ Add Images
Content:		Add Links
		Proofread
		Preview/Test
		Schedule
		☐ Sent:
# of Subscribers Sent to:	Opens:	Clicks:
Campaign Name:		To Do:
Subject Line:		☐ Write
List Name:		☐ Add Images
Content:		Add Links
		Proofread
		Preview/Test
		Schedule
		☐ Sent:
# of Subscribers Sent to:	Opens:	Clicks:



Blog Ideas

Used	ldea	Notes

Blog Categories

Monthly Blog Planner

st Ideas				
Monday	Tuesday	Wednesday	Thursday	Friday

Blog Post Planner

Post Title:			Scheduled Published
Category	Keywords	Social Media	Post Date
		f 0 P	
Links			
ltem	1	Website	Price
Outline			
Checklist			
Editing Complete	Tags	Link to S	Similar Posts
Pinterest Image	Check Links	Archive	d Correctly
☐ Images w/ Alt Text	Affiliate Disclosur	re Respond	d to Comments
	www.carpenter-a	irl.com	

Blog Post Planner

Post Title:	To Do:
Date:	Proofread
Ideas:	☐ ALT Text
	Add Featured Image
	SEO
	Add Tags/Categories
Tage:	Link to Old Posts Add Sections & Headings
Tags:	
Category: Keywords:	Post Promotion ☐ (f) ☐ (☑) ☐ (❷) ☐ (❷)
Call to Action:	☐ Scheduled ☐ Published
Call 10 Action:	Scrieduled S Published
Post Title:	To Do:
Date:	Proofread
Ideas:	☐ ALT Text
	Add Featured Image
	U SEO
	Add Tags/CategoriesLink to Old Posts
Tags:	Add Sections & Headings
Category:	Post Promotion
Keywords:	
Call to Action:	Scheduled Published
Call to Action.	
Post Title:	To Do:
Date:	Proofread
Ideas:	ALT Text
	Add Featured Image
	SEO
	Add Tags/Categories
Tage:	Link to Old Posts Add Sections & Headings
Tags:	
Category: Keywords:	Post Promotion
Call to Action:	☐ Scheduled ☐ Published

YouTube Ideas

Used	ldea	Notes
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YouTube Categories

Monthly YouTube Planner

the Month deo Ideo				
Monday	Tuesday	Wednesday	Thursday	Friday
		A CONTRACTOR OF THE CONTRACTOR		1

YouTube Video Planner

Post Title:			Scheduled Published
Торіс	Thumbnail Title	Social Media	Post Date
		f	
Keyw	vords	Playli	st
Links			
ltem	Website	2	Price
Key Points			
Checklist			
Editing Complete	Quick Intro	Link to Simil	ar Videos
Thumbnail Image	Link to Website	Check Links & Video	
Description w/ Links	Embed on Website	Comment lst & Respond	
☐ Tags w/ Keywords	Affiliate Disclosure	Call to Action/Question	
Outro with Invitation to Like, C	Comment, Subscribe, and Share Vide	90	

YouTube Video Planner

Video Title:	То	Do:
Date:		Edit
Ideas: Tags:		Thumbnail Image Description w/ Links Add Tags/Categories Link to Similar Videos Affiliate Disclosure Outro
Category:		Video Promotion
Keywords:	П	(f) (D) (P) (Q)
Call to Action:		Scheduled Posted
Video Title:	То	Do:
Date:		Edit
Ideas:		Thumbnail Image Description w/ Links Add Tags/Categories Link to Similar Videos Affiliate Disclosure
Tags:		Outro
Category:		Video Promotion
Keywords:		f • 0 • • • • • • • • • • • • • • • • •
Call to Action:		Scheduled Posted
Video Title:	То	Do:
Date:		Edit
Ideas:		Thumbnail Image Description w/ Links Add Tags/Categories Link to Similar Videos Affiliate Disclosure Outro
Tags: Category:	"	Video Promotion
Keywords:		
Call to Action:		Scheduled Posted

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